

Your fundraising for UK-Med

Thank you

Welcome to your fundraising pack! Whether you're running, cycling, hiking or swimming - we'd would like to say a big thank you for taking on a challenge and choosing to fundraise for UK-Med.

With your support, we can train and send more UK medical teams to respond and save lives, and work with local emergency teams to build their resilience to future threats.

How your fundraising helps:

- **£60 could** buy the kit bag for equipment a doctor or nurse would need to be self-sufficient in the field.
- **£121 could** cover the cost of a clinician providing emergency healthcare following a disaster for a day.
- **£400 could** train a clinician in a specific technical area (e.g. trauma) in South Sudan, a country with a health system dealing with the legacy of years of conflict.

The fundraising team is here to support you - please do get in touch.

Call us on **0161 275 8476**

Email us on **enquiries@uk-med.org**

Online: set up a JustGiving page

JustGiving is an online fundraising platform that handily helps you collect all of your money in one place and is an easy way to claim GiftAid. JustGiving walks you through the process, so it's really easy to set up a page. You can start fundraising online following these simple steps:

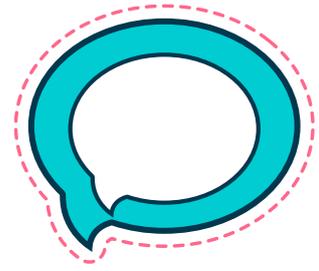
- Visit www.justgiving.com
- Log into your account or set up a new account (you can do this with a Facebook account or email)
- Click 'Start Fundraising'.
- Select UK-Med as your charity of choice.
- Follow the set-up instructions
- Add a photo to illustrate your page ('action' shots work well for challenge events!)
- Choose your fundraising target. You could use one of the figures above to show how your sponsors can make a difference to people affected by disaster.
- Write a little about why you chose to fundraise for UK-Med in the page description - personal accounts inspire more donations.
- Click 'create your page' and start fundraising! Any funds raised through JustGiving will come directly to us.

Offline: download our form

You can also use a paper sponsor form to collect offline donations - print a few off to circulate at work, or any clubs you're a member of - ask family to do the same!

You can pay in offline funds via JustGiving, or give us a call in the office for other ways to pay.

Spread the Word



Boost your fundraising and let people know about UK-Med!

Use social media

Sharing your fundraising efforts on social media is a great way to increase your number of donors. Regularly update your friends and followers on your progress both before, during and after the event.

Remember to mention us on Twitter and Instagram so that we can share your efforts.

Bear in mind that not everyone uses social media, so sending email updates to your contacts is a good idea.



Like us: @UKMedNGO



Tweet us: @UKMed_NGO



Follow us: @UK_Med

Local media outlets

If you are taking part in a national or international event, write to your local newspaper or radio station to inform them of your plans.

Include key event information such as time and place, why you chose to fundraise for UK-Med, along with a couple of photos. See our press release template for inspiration.

We're here to support your fundraising and awareness raising efforts so if you've got any questions at all - get in touch! **Thank you for your fantastic support!**