

Hold your own event for UK-Med

Thank you

Welcome to your fundraising pack! We would like to say a big thank you for choosing to fundraise for UK-Med. With your support, we can train and send more UK medical teams to respond and save lives, and work with local emergency teams to build their resilience to future threats.

£60

could buy the kit bag for equipment a doctor or nurse would need to be self-sufficient in the field.

£121

could cover the cost of a clinician providing emergency healthcare following a disaster for a day.

£400

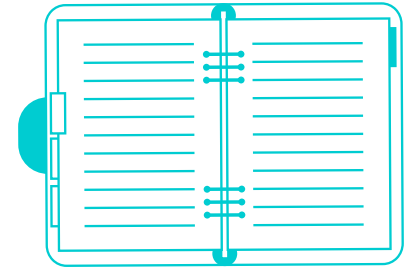
could train a clinician in a specific technical area (e.g. trauma) in South Sudan, a country with a health system dealing with the legacy of years of conflict.

1.

Planing your event

Planning

Behind every great event is strong plan. Before you start planning your event, you could consider the following questions:



- **Who** is your target audience?
- **When** is the best time in your calendar to hold the event? Does it clash with any big local or sporting events?
- **How** do you want to plan the event? On your own or in a small team of friends and family?
- **Where** do you want to host your event? In your house? Or maybe a local pub?
- **How much** do you want to budget for any up-front event costs?

Some ideas

- Raise £60 by organising a coffee morning or barbecue
- Raise £200 by hosting a pub quiz
- Raise £750 by organising an auction

Need more inspiration? See our A-Z of fundraising ideas.

2.

Spread the word

Spread the Word

Help raise more funds and awareness for UK-Med - tell all of your friends and family about it.



3. Collect donations

UK-MED

Use social media

Sharing your fundraising plans on social media is a great way to increase your number of donors. Regularly update your friends and followers both before, during and after your event.

Remember to mention us on Twitter and Instagram so that we can share your efforts.

Bear in mind that not everyone uses social media, so sending an email update to your contacts is a good idea.



Like us: @UKMedNGO



Tweet us: @UKMed_NGO



Follow us: @UK_Med

Local media outlets

If you are hosting a local event, put flyers up in your area or write to your local newspaper or radio station to inform them of your plans.

Include key event information such as time and place, why you chose to fundraise for UK-Med, along with a couple of photos.

See our press release template for inspiration.

Offline: download our form

You can also use a paper donation forms to collect offline donations. You can also print off our bucket wraps to create containers for cash donations.

You can pay in offline funds via JustGiving, or give us a call in the office for other ways to pay.

Online: set up a JustGiving page

JustGiving is an online fundraising platform that handily helps you collect all of your money in one place and is an easy way to claim GiftAid. JustGiving walks you through the process, so it's really easy to set up a page. You can start fundraising online following these simple steps:

- Visit www.justgiving.com
- Log into your account or set up a new account (you can do this with a Facebook account or email)
- Click 'Start Fundraising'.
- Select UK-Med as your charity of choice.
- Follow the set-up instructions
- Add a photo to illustrate your page ('action' shots work well for challenge events!)
- Choose your fundraising target. You could use one of the figures above to show how your sponsors can make a difference to people affected by disaster.
- Write a little about why you chose to fundraise for UK-Med in the page description - personal accounts inspire more donations.
- Click 'create your page' and start fundraising! Any funds raised through JustGiving will come directly to us.

3. FAQs

FAQs



Gift Aid:

If you're planning to host a bake sale, auction or sell tickets through your JustGiving page tick this box. If you are asking for donations in return for goods, rights or services, donations to your page will not be eligible for Gift Aid.

Can someone from UK-Med come to speak at my event?

If you would like a representative speaker to do a talk to your event please email enquiries@uk-med.org for more information. We have a network of volunteers to help us with speaking engagements so will try our best to find someone in your local area.

4. Contact us

Contact us

Stuck for ideas or just want to chat about your event?

Fill in the form on the website or:

Call us on [0161 275 8476](tel:01612758476)

Email us on enquiries@uk-med.org

We here to support you throughout your fundraising and so we would love to hear all about your event. Do get in touch and share any photos from your event.

Thank you so much for your support!